

PRESS RELEASE

Movmnt Magazine Celebrates Entertainment's Outstanding Creative Minds

DECEMBER 16th, 2008 - Movmnt Creates, and Believes. With illusionist Criss Angel featured on the cover of their Fall 2008 issue along with performer Beyoncé Knowles, movie director Gus Van Sant, contemporary choreographers Wade Robson and Travis Wall, and Tony Testa, leader of the new generation of Hip Hop Dancers and move makers, the quarterly Dance and pop culture publication ... Six believers among over 20 featured creators that make a difference in the art world.



CRISS ANGEL, WADE ROBSON AND CIRQUE DU SOLEIL: VEGAS SENSATION

Do you Believe in Magic? Criss Angel does. In Movmnt's cover feature, the renowned illusionist gives insight on creation as a process, a product and an innate part of his vision and passion for Believe, a new show in collaboration with Cirque du Soleil. From one great creative mind to another: a conversation between So You Think You Can Dance performer and choreographer, Travis Wall, and Emmy Award winning choreographer Wade Robson about the inspiration to create movement.

BRINGING HIP-HOP BACK TO THE DANCE WORLD

'70s: it began on the coasts; '90s: it took a back seat to gangsta rap; now: hip-hop dance is back. Through popular television shows like America's Best Dance Crew and feature films such as Step Up and Stomp the Yard, the hip-hop dance revolution has re-energized the dance world. Movmnt takes you to the heart of the battle with a stunning fashion editorial captured by fine art photographer Koury Angelo. Featuring performers and choreographers from Monsters of Hip-Hop, Movmnt tells the story of hip-hop dancers in their fight to steal hip-hop back from the music world. Created in 2002, Monsters of Hip Hop uses some of the best choreographers in the business to provide dancers with the education, experience, and performance opportunities to immerse themselves into the world of hip-hop at nationwide conventions. Movmnt talks with young choreographer Tony Testa about his inspiration, contributions, and successes in the world of hip-hop dance.

AN INSIDER'S LOOK AT BEYONCÉ'S NEW VIDEO

Exclusively for Movmnt, co-choreographer JaQuel Knight takes us around the set of Beyoncé's new video, "Single Ladies (Put a Ring on It)", with a backstage pass and never before seen pictures of the Queen B and her pair of Ailey dancers. Along with music reviews of the latest sensation albums, insider fashion portraits, and a look into the life of child Broadway stars, Movmnt contributor Mario Spinetti talks with Atlantic Records artist Marc Broussard about his intentions for his music, his experience with the label, and his collaboration on the new album Keep Coming Back.

RARE INTERVIEW WITH MILK DIRECTOR GUS VAN SANT

Before the highly anticipated release of Milk, Movmnt sits down with talented director Gus Van Sant in a rare interview. Following such films as Good Will Hunting and Elephant, Van Sant's new movie Milk is the story of California's first openly gay elected official, Harvey Milk, was responsible for the beginning of the gay rights movement. In this Movmnt article, Project Runway producer, Blake Davis, discusses the movie and Harvey Milk's character, played by Sean Penn, with Van Sant, discovering his creative and effective style as a filmmaker.

KEEP IT REAL: A NON PROFIT LEAD BY MOVmnt MAGAZINE

Movmnt takes the opportunity to announce Keep It Real, a non profit platform designed to support organizations across the country and bring awareness to a new generation of readers. Editor in Chief David Benaym states that "Keep It Real, is to encourage a sense of civic responsibility within ourselves and in the Movmnt audience. It is designed to help community organizations reach their goals, while at the same time it offers a unique opportunity for performers to use their fame and bring awareness to social issues and help raise funds for organizations with missions close to out hearts." The first initiative associated with Keep It Real is to donate 100% of the proceeds from movmnt's subscriptions to Dancers Responding to Aids/Broadway Cares/Equity Fights Aids, which annually collects and holds events in the Dance, Broadway and Theatre communities. Movmnt has partnered with DRA - www.dradance.org - in the past as a media sponsor of the Fire Island Dance Festival among other events.

MORE ABOUT MOVmnt

Movmnt is a quarterly lifestyle publication co-founded by Danny Tidwell as Artistic Adviser and Publisher David Benaym as Editor in Chief. They established the first pop culture magazine to depict dance as a lifestyle with focus on fashion, emerging music artists, and social issues. Movmnt's goal is to bring together fashion, dance, music and pop culture as a lifestyle to the web 2.0 generation. Available at Barnes and Noble, Universal News, Books-a-Million, and selected newsstands nationwide in the US and Canada, it is also accessible via subscriptions and online orders at movmnt.com. With 50,000 copies, the magazine is also distributed via dance conventions and competitions, performing art and music festivals, universities and dance studios nationwide bringing the magazine directly to target readers and usually untapped audiences.

e-version of the magazine available on demand at movmnt.com/press

Or contact Anjuli - movmnt@movmnt.com or (646) 486 1128 - to receive a copy of the magazine by the mail.

movmnt magazine | 139 Fulton Street, Suite 709 - New York, NY 10038